



The new ePrivacy Regulation – Does the data protection reform pave the way to a digital Europe?

When and Where

Thursday, 5th December 2019

Representation of the Free State of Bavaria
to the European Union

Rue Wiertz 77, 1000 Brussels

Program

11:30 a.m. – 12:30 p.m.

Registration and Bavarian lunch

12:30 p.m. – 2:30 p.m.

Welcome – Introductory statement – Panel discussion

The ePrivacy Regulation (ePR) will have a major impact on the design of online and communication services in Europe. In this respect, it will be of fundamental importance for the online world. Can the ePR strengthen the competitiveness of the European economy or will it hinder or even prevent digital developments and business models?

We would like to discuss these and other aspects with you.

Welcome Address:

Barbara Schretter

Head of the Representation of the Free State of Bavaria to the European Union

Introductory statement:

Ingo Schwarz

Chairman of the SME Committee from the Association of German Chambers of Industry and Commerce e. V. Managing Director, Schwarz Plastic Solutions GmbH

Conference language: German / English
(with simultaneous translation)

Panel Discussion

Jakub Boratynski

Head of Unit Cybersecurity and Digital Privacy, DG CNECT, European Commission

Robert Dehm

Attaché, Information Society and Telecommunications, Permanent Representation of Germany to the European Union in Brussels

Kristin Benedikt

Head of Unit Internet, Bavarian State Authority on Data Protection

Ingo Schwarz

Chairman of the SME Committee from the Association of German Chambers of Industry and Commerce e. V. Managing Director, Schwarz Plastic Solutions GmbH

Dr. Stefan Hanloser

Vice President, Data Protection Law, ProSiebenSat 1 Media SE

Moderator: Ursula Illibauer

Division Information and Consulting, Austrian Federal Economic Chamber (WKÖ)



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