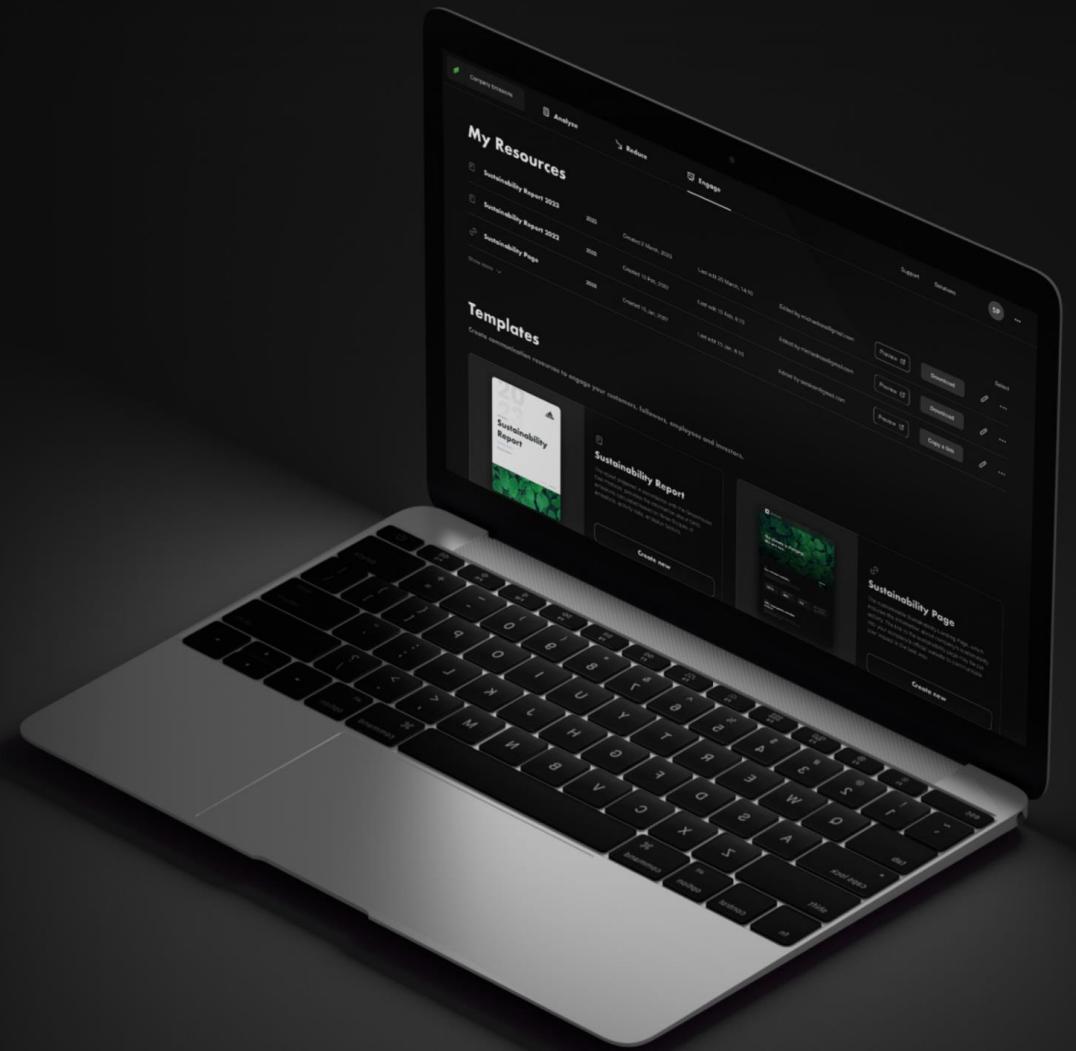


Mit Digitalisierung zur **Klimazielerreichung** ohne Greenwashing.

Wie könnten Unternehmen die kommende Reportingpflicht als Chance nutzen?

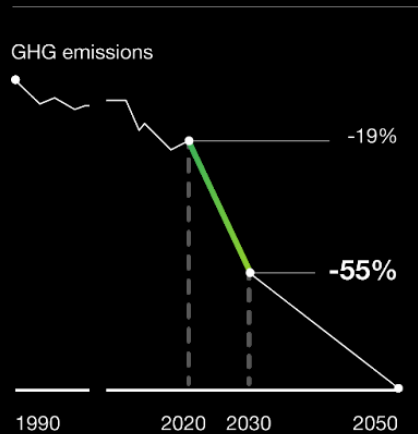




Warum jetzt

Nachhaltigkeit wird unabdingbar für erfolgreiche Unternehmen.

Treiber:



Regulatorik

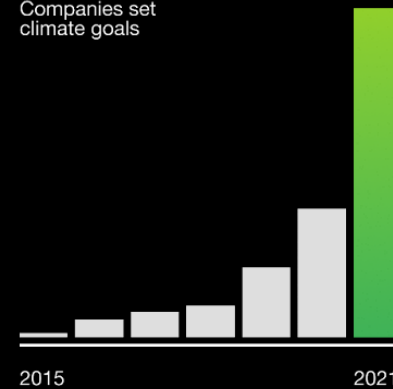


Emissions / Employee



Transparenz

Companies set climate goals



Wettbewerb



Kundendruck



Warum es uns alle angeht?

Noch können wir handeln



**Wetter-
Katastrophen**



**Konflikte um
Ressourcen**



**Über 500
Millionen
Flüchtlinge**



**Aussterbende
Spezies**



**Neue
Epidemien**



**Hunger-
nöte**

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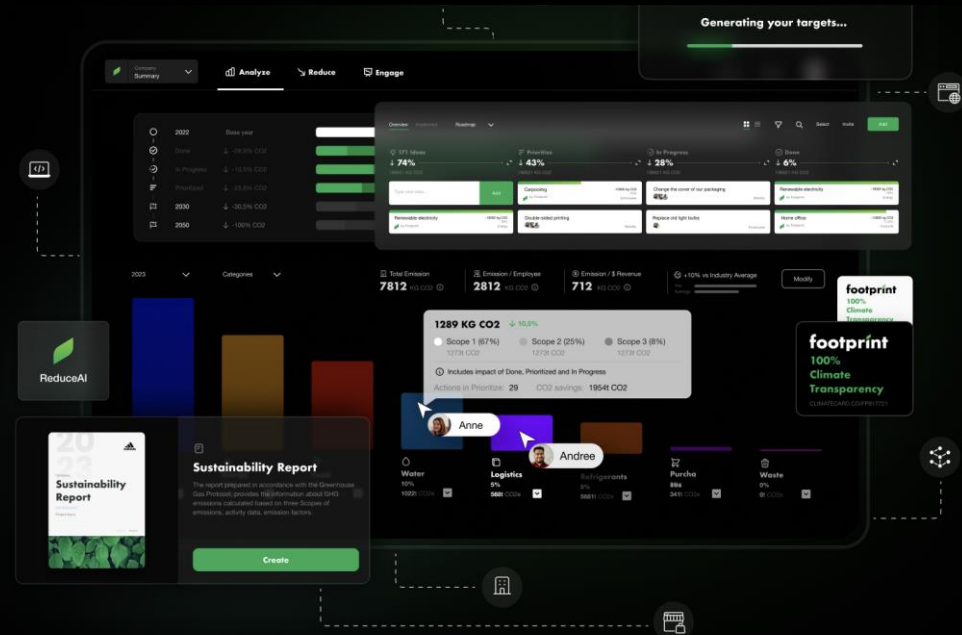
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**You can't
manage
what you
can't
measure.**

Peter Drucker

footprint intelligence







CO2-Berechnung, Einsparung, Reporting

Die digitale Klimaplattform für echten Fortschritt.

- ✓ CO2-Emissionsberechnung des Firmenfootprints (Scope 1-3).
- ✓ Reporting nach offiziellen Standards und neusten Regulierung.
- ✓ Wissenschaftliche Entwicklung von Klimazielen.
- ✓ Maßgeschneiderte & effektive Dekarbonisierung.
- ✓ Tracking der Implementierung und quantifizierte Einsparungen.



Reading your data...



Summary Analyze Reduce Engage

Alex Peters

Anne Fels

Total Emission	7812 kg CO2e	Emission / Employee	2812 kg CO2e	Emission / Project	712 kg CO2e
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-10% vs Industry Average

Energy

Transport

Logistics

Buildings

€

\$

KG

MILES

MIN

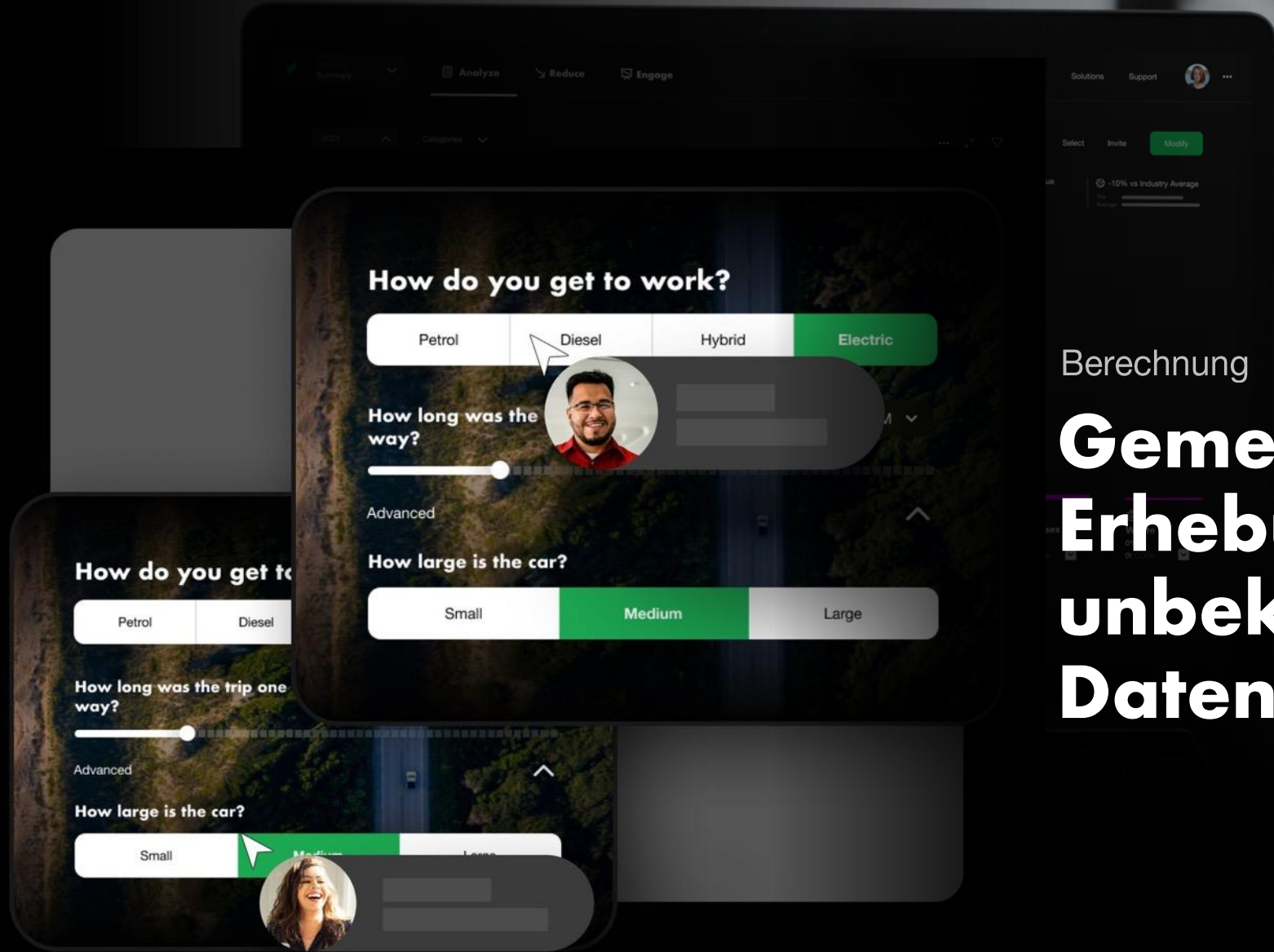
M²

Calculating CO2...



421 KG CO2

Berechnung
**KI basierte
Datenintegration &
CO2 Berechnung.**



Berechnung

Gemeinsame Erhebung unbekannter Daten.



footprint

SP Sabine
Ballison Karon GmbH

Know
Emissions
Input List

Reduce
Overview
Roadmap
Ranking
Offset

Share
Coming Soon

Experts
App
Settings

Emissions

Emissions | Input List | 2023 | Categories

Category	Percentage	CO2e
Mobility	38%	3854t CO2e
Energy	21%	2152t CO2e
Food	18%	1837t CO2e
Water	10%	1022t CO2e
Logistics	5%	568t CO2e
Refrigerants	5%	561t CO2e
Purchases	3%	341t CO2e
Waste	0%	0t CO2e

Total Emission
7661t CO2e

Equals
≈ 8761 Long Range Flights
≈ 2121 KM Petrol Car Drive

Emission / \$ Revenue
61t CO2e

Ask a colleague

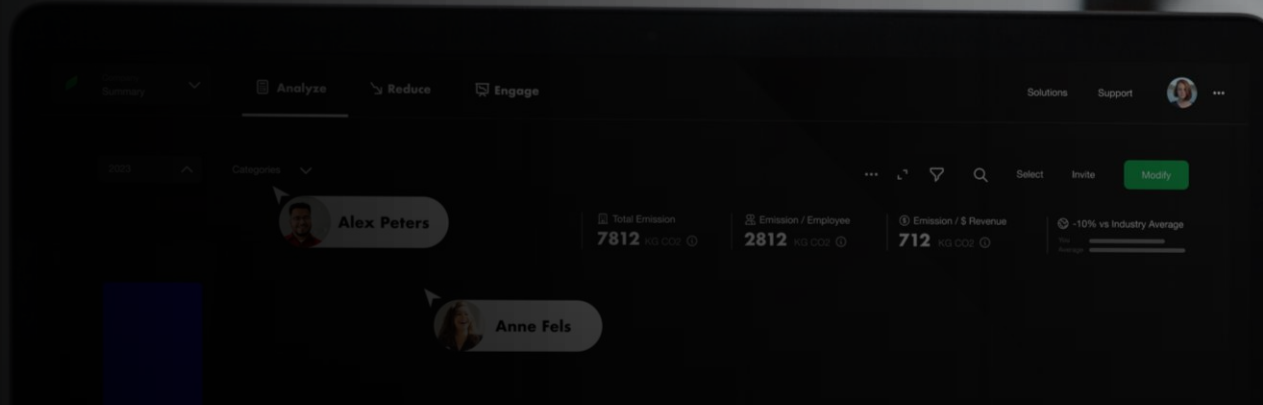
Collaboration make things easier

Hey Peter, can you add the energy data?
Appreciate it!

Send

Kollaboration

Effiziente Zusammenarbeit durch Digitalisierung.



The interface shows a collection of ideas for reducing packaging design emissions. A central modal form is open for adding a new idea.

footprint
How can we reduce our packaging design?
Dear Team please add ideas in what ways we could reduce emissions of the packaging design.

Idea
Title

Details
Notes

Add

Other ideas shown include: -3%, -9%, -0.3%, -12%, -0.8%, -1.9%, -0.1%, -0.9%, -0.1%, and -0.4%.

Potentiale

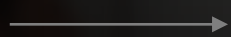
Digitale Sammlung von Verbesserungs-ideen über die Wissensträger im Unternehmen.

Datenbasierte Entscheidungen

Von Idee zum CO2 Potential.

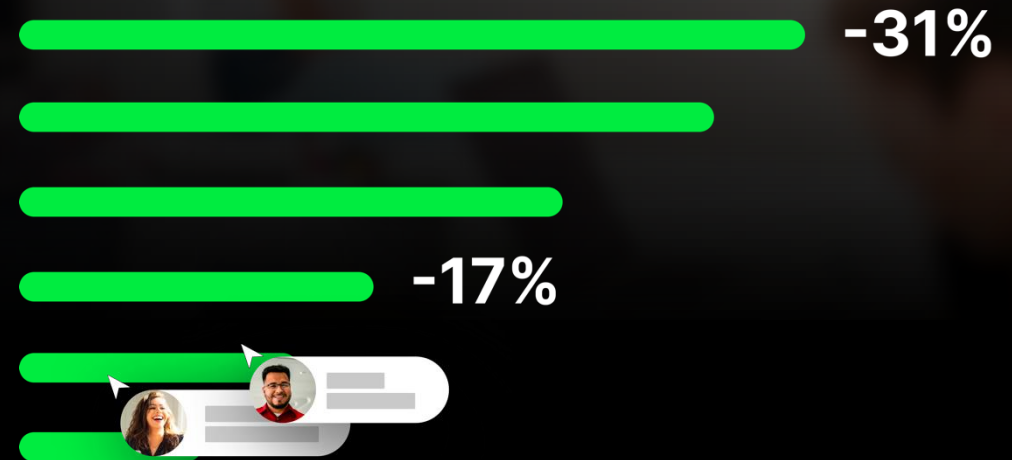
Welche Maßnahme bietet welches CO2-Potential für mein Unternehmen?
Mit Digitalisierung zu datenbasierten Entscheidungen.

Maßnahme



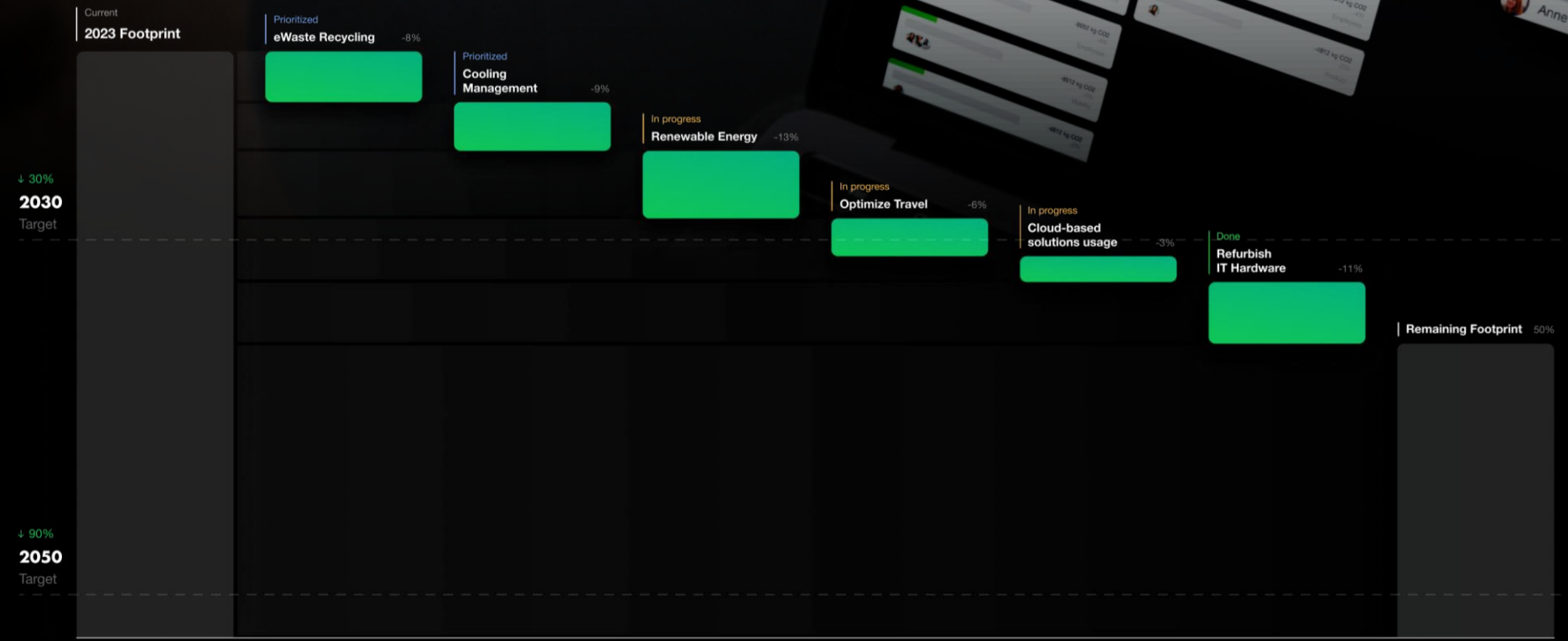
Quantifizierung

Optimierte Heizungssteuerung __ kg CO2	Nutzung Serverabwärme __ kg CO2
Mitarbeiter Carpooling __ kg CO2	Jobrad __ kg CO2
Photovoltaik __ kg CO2	Produktoptimierung __ kg CO2
Wärmepumpe __ kg CO2	



Zielerreichung

Nachweisbare Erfolge.



Templates

Create communication resources to engage your customers, followers, employees and investors.



Sustainability Report

The report prepared in accordance with the Greenhouse Gas Protocol, provides the information about GHG emissions calculated based on three Scopes of emissions, activity data, emission factors.

Create



Sustainability Page

The customizable Sustainability Landing Page, which includes the information about company's sustainability activity. The link to the sustainability page may be put into your company's official website to communicate your impact in the best way.

Create



Widgets

Widgets of the most important statistics about your emissions and sustainability impact. Available for download in Embed Code, PDF.

Create



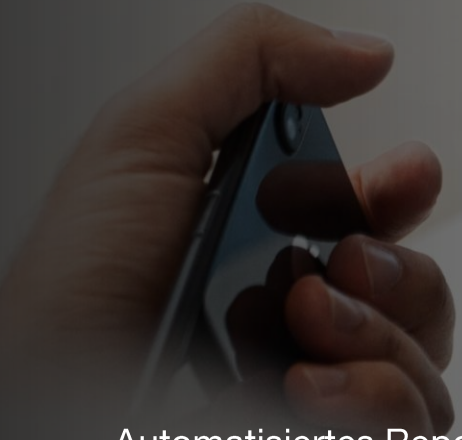
Website Badge

The customizable badge available in both Light and Dark Modes. Can be downloaded and put into the website to share your Footprint impact with everyone!

Create

Automatisiertes Reporting.

Begeistern durch Stärken.



Ein BEISPIEL

Wie hoch ist mein Arbeits-Footprint?





Empowering for real climate impact.

